

MOTUL PARTNERS EDUTORQUE IN AUTOMOTIVE EDUCATION

The international specialist in automotive lubricant, Motul has joined EduTorque as its official lubricant partner.



This year, as EduTorque expands their outreach through more comprehensive school programmes and new courses for the public, they seal a key partnership with Motul Asia Pacific. Director of EduTorque, Mr Calvin Lim, who is also a graduate of Motul School speaks about this partnership.

"EduTorque is thrilled to be working with Motul. Being a world-class producer of high quality performance lubricants for more than 160 years, Motul's expertise and experience will be invaluable to EduTorque's automotive education programme."

Motul has a strong involvement at the highest level of motorsports competition, and over the years has been dedicated towards research and development, as well as education of their people, clients and end-users.



"Only by arming consumers with the right knowledge will they know what truly goes into making a Motul product, and why it is one of the most preferred lubricants in the market," said Mr Francois Lesage, Country Manager (Singapore/Malaysia) of Motul Asia Pacific. "This is where education and training comes into play - not just for our consumers, but also for the next generation of drivers and enthusiasts. EduTorque and Motul both share this exact same vision, and we're glad to embark on this partnership that allows us to give students an insight into the world of lubricants."



ABOUT EDUTORQUE



EduTorque was founded in 2010 with the mission to create a better appreciation of motorsports, the automotive industry and its diverse working environment. Through specially designed school programmes that are aligned with the Science syllabus outlined by the Ministry of Education, EduTorque helps youths develop a better awareness of motorsports, and hopefully enable aspiring ones to achieve their potential in this industry.

EduTorque is the stronghold in motorsports education with their quality and engaging programmes. Working closely with key automotive partners, EduTorque provides a unique learning experience that includes comprehensive and interactive classroom lessons, industry visits, motion driving simulators, go-karting programmes and others.

Visit www.edutorque.com to find out more.

ABOUT MOTUL



Motul is a world-class French company specialised in the formulation, production and distribution of high-tech engine lubricants (two-wheelers, cars and other vehicles) as well as lubricants for industry via its MotulTech activity. For Asia Pacific, Motul is operating in collaboration with importers and distributors in 16 countries, with a regional HQ based in Singapore.

Unanimously recognised for over 160 years for the quality of its products, innovation capacity and involvement in the field of competition, Motul is also recognised as The Specialist in synthetic lubricants. As early as 1971, Motul was the first lubricant manufacturer to pioneer the formulation of a 100% synthetic lubricant for automotive engines, the 300V Lubricant, making use of Esters technology and issued from the aeronautical industry.

All along the years, Motul has gained experience as an official supplier to many racing teams and manufacturers and contributes with them to further technological development in motorsports.

Motul is supporting those teams in international competitions such as: 24 Hours of Le Mans (cars and motorcycles), FIA World Endurance Championship, Super GT, IRC, Drift, Pikes Peak, Japanese championship SUPER FORMULA, Blancpain Endurance Series, MotoGP, World Superbike, World MX, Endurance World Championship, Supercross, IOM TT, Motul FIM Ice Speedway Gladiators World Championship, Rallycross, F1 Boat and scores of others.

Visit www.motul.com to find out more about the heritage and philosophy of the Motul brand.